

**W. K. Kellogg Foundation  
Building Bridges Between Practice and Knowledge  
In Nonprofit Management Education**

**Summary of Capstone Proposals**

<b>PROGRAM</b>	<b>BRIEF DESCRIPTION OF CAPSTONE</b>	<b>ADDITIONAL INFORMATION</b>	<b>PARTICIPANTS</b>	<b>PROJECTED IMPLEMENTATION DATE</b>
<b>American Humanics</b>	Event at American Humanics Management Institute [AHMI] to include: Honoring the 7 year AH-WKKF-Building Bridges partnership; Celebrating accomplishments; Recognizing individuals and organizations that contributed to the partnership's success; And holding a special planning session with the board of directors.	AHMI is an annual meeting attended by students, campus directors, members of the AH Alliance, and board members. It offers the best time to celebrate the achievement of 100+ colleges and universities' affiliation with American Humanics.  The special meeting of the board will be devoted to discussion of future directions for American Humanics. A consultant will facilitate the meeting and help with critical research and fact-finding.	American Humanics Alliance, American Humanics Board of Directors AH staff, Consultant.	January 2-5, 2002.
<b>Arizona State University</b>	A celebratory evening program with well-known guest speaker – a leader in the nonprofit sector.	This culminating event is designed to involve the many stakeholders who worked to bring about the Center for Nonprofit Leadership and Management.	Stakeholders, leading representatives of business, government, and nonprofit sector.	2001.
<b>California State University, Los Angeles</b>	More thorough completion of the intercultural proficiency CD-ROM project including a train-the-trainers workshop.	Copies of the CD-ROM will be provided for the Red Cross partner in Los Angeles, a local school, and a nonprofit counseling agency. A train-the-trainers workshop will be provided for representatives of these three entities.	M. Soriano R. Salinas G. Umezawa E. Hagen B. Campbell Trainees	Between January and July 2001.

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<b>Case Western Reserve University</b>	Showcase the Building Bridges project at the annual Mandel Center Leadership Award* event and engage participants in a dialogue about strengthening bridges between the university and the nonprofit community.	Each year the Mandel Center and its Alumni Association host a Leadership in Nonprofit Management Award Luncheon. The capstone component will be a pre-luncheon interactive session involving faculty, staff, and community stakeholders. Building on the accomplishments of the Bridges project in the areas of Education, Research, and Community Service, participants will explore ways of stimulating practitioner-scholarship and enhancing linkages between a nonprofit academic center and the community it serves.	Members of the Kellogg Advisory Committees of the Bridges project, planners and attendees at the Leadership Roundtable series in various cities, hundreds of members of the nonprofit community in Ohio.	June 25, 2001.
<b>City University of New York</b>	1. Religion and Social Responsibility: develop curriculum to complement traditional theological study.	This effort will build on the current <i>Building Community through Leadership and Voluntarism</i> course. The curriculum will be disseminated to New York's theological seminaries.	S. Boyce CSP staff Rev. C. V. Mason (New York Theological Seminary)	Spring-summer, 2001.
	2. Travel Awards for Students and Faculty: presenting and attending conferences.	An objective of the Multicultural Curriculum Development Project was to identify and promote student research. These travel awards will make it possible for students and faculty to disseminate their research findings and advance the study of philanthropy by presenting at ARNOVA, Independent Sector Spring Research Conference, and others.	Candidates for travel awards will be students and faculty with ongoing relationship with the Center.	Spring and fall semesters, 2001.
	3. Develop promotional materials for the products of the Multicultural Curriculum project.	Use electronic and print media to promote distribution of curriculum guides, volunteer guides, and electronic bibliography. Outcomes include visibility for the products, advancement of research, generation of revenue streams, and furthering the institutionalization of the Center for the Study of Philanthropy.	Center staff and outside consultant.	Spring 2001.

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<b>George Mason University</b>	Gathering of national leaders to serve as an advisory group to develop campus-wide project to address Internet fund raising among nonprofit organizations.	The capstone will create core elements of a strategic plan for the George Mason project, a strong Internet fund raising focus for the Nonprofit Studies Area, and improve the use of the Internet by regional and national nonprofits.	P. Lewis J. Sacco D. Stevenson Advisory group members, yet to be named.	Spring term, 2002.
<b>Georgetown University</b>	No proposal submitted. Grant continues into 2002.			
<b>Getúlio Vargas Foundation and University of Sao Paulo</b>	A meeting with participants from the 3 sectors, and with representatives of all the training programs (formal and semi-formal) related to Third Sector issues.	The two Brazilian Building Bridges Initiative teams will work together in the development of this meeting. The debates and conclusions of the Seminar will be published.	Both Building Bridges Initiative teams, Representatives of all training programs.	March-October, 2001.
<b>Harvard University</b>	Invite 3-4 practitioner members of Bridges teams to participate in pilot of the executive education program on performance measurement.	Participants in the pilot will give feedback on the design and execution of the program. Participants will give ideas on how Harvard can market the program for delivery locally, regionally in the U.S., and worldwide.	Representatives from various Massachusetts nonprofit organizations; Practitioner members of 3-4 Bridges teams.	March 14-16, 2001.
<b>Indiana University</b>	Advance Indiana University's Center on Philanthropy's collaboration with international partners in a face-to-face meeting in Indianapolis.	This meeting between the Center's Board of Governors and a number of international partners will clarify current agreements to work together, and points of activity in the years ahead. The capstone furthers the goal of expanding access to philanthropic and nonprofit management education internationally.	G. Tempel D. Burlingame G. Perry Board of Governors Representatives from CEDES, Fundacion Getulio Vargas, Procura.	July 12-13, 2001.
<b>Johns Hopkins University</b>	1. Faculty Retreat for the Master of Arts in Policy Studies program [MAPS].	MAPS faculty will review, summarize, and internalize learning during the past three years of the WKKF grant, especially regarding the "citizenship" concept and its incorporation into the Policy Studies curriculum. Plans will be developed to strengthen the citizenship emphasis in the program.	Facilitator and faculty.	1.5 – 2 days in late spring or early summer 2001.
	2. National Invitational Conference to introduce new Handbook of Tools of Public Action.	Introduce policy experts, public administrators, and academics to the "tools approach" and the concept of "new governance." Stimulate discussion of the Handbook contents and implications.	80-100 participants from institutions of higher education; Practitioners from government agencies and nonprofit organizations.	1.5 days. To coincide with the release of the book in summer, 2001.

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<b>Learning Institute for Nonprofit Organizations</b>	Participate in the Salzburg Seminar session 389 – Linking Theory and Practice in Nonprofit Management and Leadership.	Participation in the Salzburg Seminar will result in greater understanding of the issues and challenges faced by NGOs in other countries, develop possible partners for collaboration, and enable contacts with colleagues doing similar work around the world.	K. Burnham T. Gibson A. Lewis R. Stricklin	July 11-18, 2001.
<b>Nonprofit Services Consortium</b>	Develop strategic plan for next three-year period.	The planning process will involve representatives and community partners from Missouri and Illinois, possibly using Search Conference methodology. Outcomes include updating the current plan, developing new actions for implementation, building on relationships, and seeking new ways to connect universities and nonprofits in the region.	NSC members; representatives of other organizations involved with NSC activities. Possible facilitator from University of Illinois Institute of Government and Public Affairs.	Series of meetings and activities with completion by late April 2001.
<b>Northwestern University</b>	Celebration event to announce the Kellogg School and Center commitment to executive education for Chicago and Midwest nonprofit leaders.	Event will mark the Center's "coming of age" as a sustainable institution within Chicago's nonprofit community and recognized leader in the field of executive education for and about the world of nonprofits.	Northwestern's president, trustees, faculty, and 100-150 community, business, and nonprofit leaders.	Spring, 2001.
<b>Portland State University</b>	Participate in the Salzburg Seminar session 389 – Linking Theory and Practice in Nonprofit Management and Leadership.	Participation in the Salzburg Seminar will build on the project's commitment to collaboration, exchange of knowledge, and partnerships between the university and community. The capstone will extend the existing program of comparative international exchange through new relationships, new knowledge, and greater understanding of working across cultures.	W. Ellis S. Feeney D. Morrow	July 10-18, 2001.
<b>State University of New York, Albany</b>	1. Nonprofit Education Initiative (NEI) Leadership Development Retreat.	Focus on creating a learning community of peers, develop a diverse cohort of nonprofit leaders, fuel interest in future university/community collaboration and solidify crucial relationships, develop leadership skills of Consortium members.	40 NEI Consortium members, key university personnel, other nonprofit partners.	July 11-12, 2001.
	2. Curriculum Enhancement/Diffusion Seminar.	Advance the curriculum development process to ensure that courses are enriched with the current literature and knowledge in the field. Help faculty address concerns of the field through extensive practitioner involvement.	Faculty who teach courses that are part of the proposed certificate program. Nonprofit executive directors and leaders will act as practitioner consultants.	Spring or summer, 2001.

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<b>Universidad Bolivariana de Chile</b>	Small scholarship program in “Common Good” research, with the technical support of various professors.	10 research papers will be produced, published, and presented in a seminar with participants from various universities (organized by UniBol).	A. Elizalde Other faculty Young researchers.	January-December, 2001.
<b>Universidad de los Andes</b>	A research project oriented to acquire a deeper understanding of the role played by family and community in the solution of their problems. Specifically in relation to children’s rights.	This capstone brings together the University with the Restrepo Barco Foundation, in order to support and facilitate a community-based research project, that will be carried out by the community itself.	Roberto Gutiérrez Poveda (Univ. de los Andes) Margarita Martínez (Fundación Restrepo Barco) Community members.	January – December 2001
<b>Universidad del Pacífico</b>	Disseminate within the university the importance of Philanthropy and Third Sector issues.	Develop 10-12 brief case studies in Third Sector issues; present the Inventory of Activities and Publications at the Latin American ISTR Conference; create a research workshop with students and faculty interested in deepening their understanding and involvement with Third Sector issues.	F. Portocarrero C. Sanborn Other faculty Young researchers.	March to May 2001.
<b>Universidad Di Tella – CEDES Universidad de San Andrés Consortium</b>	Seminar on Third Sector Research including the presentation of 30 papers and their publication.	This effort will promote further research on NGOs’ management issues and will also foster an exchange of experiences among practitioners and the program’s professors.	The Program, and its former students, with sound experience on these issues.	Early November 2001.
<b>Universidad Iberoamericana Golfo Centro</b>	Hold 4 seminars to enable the teams’ active participation in the development of new curricula for the university.	Courses and field experiences in relation with the community would be formally included to the curricula.	M. Román y Caballero M.E. Sánchez	February to October 2001.
<b>Universidad Iberoamericana Plantel Sante Fe</b>	Train practitioners in order to promote a more transparent and professional work.	The Building Bridges team is already part of a consortium with other training organizations and NGOs of Mexico that is committed to design, develop and implement a formal training program for the Third Sector.	Universidad Iberoamericana, World Vision México, Fundacion Mexicana para el Desarrollo Rural, Procura, Fundacion Merced.	2001-2005.

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<b>University of Pennsylvania</b>	Involve community advisory board and faculty steering committee in planning and development activities.	The capstone will result in a Program in Nonprofits, Universities, Communities and Schools [PNUCS'] Digest Report. This publication will help market PNUCS to target institutions for support.	Community Advisory Board, Faculty Steering Committee, representatives from 23 Penn schools and Community Based Organizations.	Series of meetings January 2001 – late fall 2001.
<b>University of Texas, San Antonio</b>	Grant will not close until 2002. Early ideas for capstone include: a Conference focused on the Youth Embracing Service project, development of a program for young professionals, or a conference with San Antonio area nonprofit leaders.			Capstone plan will be determined in the fall, 2001 for implementation in 2002.
<b>Western Michigan University</b>	Launch Western Michigan University's Center for Nonprofit Programs.	The Center will coordinate and support programs in nonprofit education, research, and service currently offered across the university's colleges and in the community. The interdisciplinary center will be located in the office for the Vice-Provost for Continuing Education. The capstone will include consulting with and exchanges between the Western Michigan University project and two other Bridges projects.	J. Gilchrist J. Sanders W. Wintermute Building Bridges Initiative colleagues from Indiana and the Nonprofit Services Consortium are consulting.	September 2001.
<b>Yale University</b>	A meeting of participants in the National Seminar (funded by the Bridges grant) and researchers in the Religion and Public Polity Project (Lilly Grant).	The capstone will bring together the Lilly scholars from secular institutions and the Kellogg scholars from faith based institutions. They will examine the results of their work in a discussion framed by the question: What are the leadership, policy, and management competencies necessary for leading faith-based organizations?	L. Berlinger P.Dobkin Hall F. Streets National Seminar participants. Lilly researchers.	Fall 2001.