

# NewsRelease



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*75 years of helping  
people help themselves*

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## National Leadership In Action Awards Presented

SAN DIEGO, CA – **April, 11, 2005** – The *National Leadership In Action Awards*, funded by the W. K. Kellogg Foundation, were presented at a special ceremony during the Council on Foundations' 56<sup>th</sup> annual conference.

The 2005 *National Leadership in Action Award* winners are:

- The **American India Foundation** of New York City, for its creative work in developing a culture of philanthropy and philanthropic leadership among Indo-Americans,
- The **Association of Black Foundation Executives** of New York City for its work in redefining the face of philanthropy and elevating innovative leadership practices that advance the sector and communities nationwide,
- **The Hispanic Federation/Latino Funds Collaborative** of New York City, for spearheading a joint effort among six Latino funds to increase visibility and capacity as well as strengthen Latino involvement in philanthropy,
- **The National Community Development Institute** of Oakland, California, for serving as a capacity building support center for communities of color that promotes community development and social transformation in diverse, low-income areas, and
- **The Pointe Coupée Community Enrichment Fund** of Point Coupée Parish, Louisiana, for promoting philanthropy and the use of new tools to bridge the gaps of race and class in their rural community.

Each of the *National Leadership in Action Award* winners received a \$50,000 grant and an original Hopi Indian art piece, specifically commissioned for the *National Leadership in Action Awards*.

“These award winners symbolize what is right with the nonprofit sector,” said Alandra Washington, a Kellogg Foundation program director. “They lead their communities by example and by deed. Giving in communities of color is an important part of the philanthropic fabric of our nation. It is our intent to help raise the profile of these organizations, and shine a spotlight on the energy and resources that are available in every corner of the country.”

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*The National Leadership in Action Award* recognizes, celebrates, and promotes outstanding philanthropic and nonprofit organizations. The award honors innovative approaches to connecting resources of time, money, and know-how to the philanthropic work of communities of color. Award winners were peer-nominated and screened by a committee of nonprofit and philanthropic leaders from across the United States.

The W.K. Kellogg Foundation was established 75 years ago, in 1930, “to help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations.” To achieve the greatest impact, the Foundation targets its grants toward specific areas. These include: health; food systems and rural development; youth and education; and philanthropy and volunteerism. Within these areas, attention is given to exploring learning opportunities in leadership; information and communication technology; capitalizing on diversity; and social and economic community development. Grants are concentrated in the United States, Latin America and the Caribbean, and the southern African countries of Botswana, Lesotho, Mozambique, South Africa, Swaziland, and Zimbabwe.

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