

KATHERYN D. WIEDMAN, PH.D.
PRESIDENT AND CEO

EDUCATION/PROFESSIONAL DEVELOPMENT

University of Illinois, Urbana-Champaign, Illinois

- Ph.D., Leisure Studies, emphasis in Administration, 1988.

Beloit College, Beloit, Wisconsin

- M.A.T., *cum laude*, 1969.

Beloit College, Beloit, Wisconsin

- B.A., English Literature, *cum laude*, 1968.

Study Abroad

- International Christian University, Mitaka-shi, Tokyo, Japan, 1966-1967.

Diversity Training

- Certificate of Participation, Healing Racism Seminar, July 2006. National Resource Center for the Healing of Racism, Battle Creek, Michigan.
- VISIONS 4-day workshop, January, 2007. Pasadena, California.

Appreciative Inquiry

- Appreciative Inquiry for Organizational Change, Merrickville, Ontario, 2003.
- Appreciative Inquiry in Action, Boulder, Colorado, 2005.
- Appreciative Inquiry Summit, Chicago, Illinois, 2005.

Institute for Cultural Affairs' Technology of Participation (ToP®) Courses

- Group Facilitation Methods: Focused Conversation, Consensus Workshop, and Action Planning Workshop, Chicago, Illinois, 2000.

Future Search

- Facilitating the Whole System in the Room: A Philosophy and Method for Leading and Transforming Work Groups, Philadelphia, Pennsylvania, 2003.

PROFESSIONAL EXPERIENCE

President, CenterPoint Institute, Inc., Mokena, Illinois

- Organization development consulting to nonprofit, charitable, and public sector organizations.
- National client list of over 150 organizations and businesses.
- Facilitated 23 strategic planning processes and 8 other organization development services
- Conducted 20 studies and research projects.
- Presented research or educational sessions at 27 professional conferences.
- Led planning and implementation of 13 conferences and other large group meetings.

Instructor, Aurora University, Aurora, Illinois

- Taught courses in Business Administration and Recreation Administration.

Doctoral Student, University of Illinois, Champaign, Illinois

Area Adviser, Camping and Outdoor Education, University of Illinois Cooperative Extension Service, Champaign, Illinois

- Responsible for all phases of operation of two 4-H camps in northern Illinois, serving over 5,000 campers annually.
- Recruited, selected, trained, and supervised 35 salaried employees each season; supervised 210 volunteer counselors each season.
- Worked with volunteer Board of Directors and committees.
- Developed and managed \$250,000.00 annual operating budget.
- Wrote policies and procedures needed for camps to achieve American Camping Association accreditation. Provided for camps to meet state and local regulations.
- Developed numerous innovative programs all of which became models for other 4-H camps in Illinois.

Assistant Dean of Women and Director of Housing, Beloit College, Beloit, Wisconsin

- Coordinated all housing assignments.
- Assisted in handling student disciplinary matters.
- Liaison to college food service.
- Advisor to several student groups.

Teacher, Beloit Memorial High School, Beloit, Wisconsin

- Taught sophomore, junior, and senior English.
- Faculty Adviser to yearbook and three other student groups.

Camp Director, Badger Council of Girl Scouts, Beloit, Wisconsin

- Seasonal Camp Director at Camp Birchwood, Hayward, Wisconsin.

Teacher, Mitsui Corporation, Tokyo, Japan

- Taught English to Japanese businessmen.

Teacher-naturalist, San Francisco YMCA Camp, La Honda, California

- Taught science and language arts to sixth grade students in the San Joaquin County Outdoor Education Program.

AWARDS

- National Honor Award, American Camping Association, 1993.
- Distinguished Service Award, American Camping Association, Illinois Section, 1995.
- Robert Ferber Fellowship, Department of Business Administration, University of Illinois, 1987.
- Illinois Park and Recreation Association Research Grant, 1987.

SELECTED PUBLICATIONS

- Heidrich, K.W. and Long, R.F. *The Story of the Building Bridges Initiative*. W. K. Kellogg Foundation, PV 4310, Item #864, 2004.
- Camino, L. and Heidrich, K.W. *The Power of Convening: Building a Learning Community and Fostering a Network in the Building Bridges Initiative*. W. K. Kellogg Foundation, 2003.
- Camino, L. and Heidrich, K.W. *Six Keys to Successful Nonprofit-Academic Collaboration: Results of a Study*. Nonprofit World, p. 22-24, vol. 21, no. 1, January-February, 2003.
- Heidrich, K.W. and Rierson, C. B. *Curriculum for Churchwide Board and Steering Committee Development*, Evangelical Lutheran Church in America, 1997-1998.
- Heidrich, K.W. Curricula for National Operational Volunteers: *Board of Directors Training* and *Nominating Committee Training*. Girl Scouts of the United States of America, 1996.
- Heidrich, K.W. *ACA Strategic Plan: 1993-1996*. Camping Magazine, p. 15-21, January-February, 1993.
- Heidrich, K.W. *Make Membership a Priority*, Camping Magazine, September/October, 1991, p.18.
- Heidrich, K.W. *Are You Ready for Volunteers?* Camping Magazine, February, 1991, p. 18-23.
- Heidrich, K.W. *Volunteers' Lifestyles: Market Segmentation Based on Volunteers' Role Choices*, Nonprofit and Voluntary Sector Quarterly, Vol.19, no. 1, Spring, 1990, pp. 21-32.
- Heidrich, K.W. Working with Volunteers in Employee Service and Recreation Programs. Urbana, IL: Sagamore Publishing, 1990.
- Heidrich, K.W. Volunteers' Lifestyles: A Market Segmentation Study. Doctoral dissertation, University of Illinois at Urbana-Champaign, 1988.

AREAS OF EXPERTISE

- Strategic Planning
- Group Facilitation
- Governance
- Research
- Conference and Meeting Planning and Implementation
- Project Leadership and Management